

For more information, please contact:  
Kathryn Taylor  
[ktaylor@maetrics.com](mailto:ktaylor@maetrics.com)



For information about Maetrics, visit:  
[www.maetrics.com](http://www.maetrics.com)

## **Chris Busse joins Maetrics as Vice President, Business Development**

Indianapolis (6/15/17) Maetrics, a global management consulting firm providing life science companies with deep quality, compliance, regulatory solutions to the life sciences industry, recently named Chris Busse as Vice President, Business Development. In this role, Chris will be responsible for further developing our presence in the Western United States and managing key client relationships.

Mr. Busse brings over 14 years of experience all with proven Business Development success for medical device, pharmaceutical and biologic clients. Chris has in-depth knowledge of various solution based offerings that drive effectiveness and efficiency in the execution of outsourced solutions. Prior to his employment at Maetrics, Mr. Busse served as the Senior Director, Business Development for inVentiv Health

“Chris brings a unique background in developing and maintaining client relationships within the strategic outsourcing discipline and a passion for serving clients that will provide strong value to our clients,” said Steve Cottrell, President of Maetrics. “Having Chris leading our commercial effort in the western US will help us enhance the service we provide to each of our clients.”

Busse earned a Bachelor of Science degree from Fort Lewis College as well as MBA in International Management, with a Pharmaceutical emphasis from Thunderbird School of Global Management.

### **About Maetrics**

Founded in 1984, Maetrics is a global life sciences consulting firm focused exclusively on regulatory, quality, and compliance solutions for Medical Device, Diagnostic, Pharmaceutical and Biotechnology companies.

####